

FISHBOWL



20

IMPACT REPORT



FISHBOWL CHALLENGE

CHALLENGE

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FOUNDER'S NOTE

The inaugural Fishbowl Challenge was beyond incredible! For the first time ever, 100 college students from 32 countries across the globe came together to form our first cohort of Challengers. Over a span of 6 months, these Challengers built strong networks, ideated for social change, and used their skills to develop innovative solutions to some of the world's pressing problems – all in virtual teams!

Although the global pandemic interrupted our plans for an in-person final, the founding challenge cohort didn't let that stop them, and we have the remarkable stories of their social ventures to prove it as you'll see in the coming pages. With the inspiring success of the inaugural Challenge, we firmly believe that we will achieve our goal of 25 successful ventures by 2025.

Thank you for being a part of the Fishbowl Family. Through your support, we are able to continue empowering young people to add their voice, knowledge, and resources to make the world a better place.

VANDANA BHARVANI

Cofounder, Fishbowl Challenge

THE CHALLENGE

The Fishbowl Challenge is a product and business planning competition that brings together college students from around the world to solve the world's most complex social and environmental problems. Their different cultural, social, and geographic insights will enable new solutions and ways of working together, providing a unique model for global collaboration and problem-solving.

Challengers worked in international teams to create solutions in any of 5 areas: Education, Economic Empowerment & Social Justice, Environmental Protection, Health, & Lifestyle.



THE COHORT

100

Challengers

32 Countries

Challengers represented 32 countries across Africa, America, Europe & Australia, with a record 42% being female.

55 Universities

Our 100 Challengers came from a wide range of universities including Stanford, UC Berkeley, Ashesi, ALU, UBC, & Insead.

YEAR IN REVIEW

Challengers were fully equipped with the tools and resources they need to reach their maximum potential as change drivers in their Fishbowl teams and larger community. Here's a recap of the challenge year at a glance.

STARTUP SERIES

Live sessions to broaden challengers thinking and share impact stories

MENTORSHIP

Guided support from industry experts

RESOURCE CORNER

Specially curated entrepreneurship resources to guide team

THE MENTORS

Mentors are a critical part of the Fishbowl experience because we strongly believe that feedback is essential for growth. During the inaugural challenge, each team was assigned a mentor to guide and advise them on their journey of creating social impact solutions. Our 2019/20 mentor network was made up of 21 accomplished corporate and community leaders who have a deep commitment to solving social issues. Through the mentorship track, each team had the opportunity to build strong partnerships with their mentors and benefit from their expertise.

We were pleased that the mentor-team relationship was not only beneficial to challengers, but was a truly valuable experience for our network of mentors as well. They were not only impressed by the caliber of driven students the challenge brought together, but by their curiosity and drive to solution for global problems.



BRYNNA EVANS

Director, Strategic ISVs, Salesforce

As a mentor in the inaugural Fishbowl Challenge, I was overwhelmingly impressed with the ingenuity, hard work, and passion of the team. The Fishbowl Challenge provides a unique way for students to work together without geographical, political, or cultural barriers in a way I did not get to experience until several years into my career. I was able to see first hand how the power of diverse backgrounds, opinions, and beliefs can culminate in creative and innovative ideas that we could all learn from in the business world.

2019/20 MENTORS



ANA JIMÉNEZ-ZARCO
Professor, University of Catalonia



ARUN VERMA
Head of Quant Research,
Bloomberg



BRYNNA EVANS
Director, Strategic ISVs,
Salesforce



DONALD SCOTT
Co-Founder, Onepanel



DR. HASHIM BELLO
Board Member, Journal of
American Research



HOLLIE SUFFIELD
Sr Manager, Partner Talent
Programs EMEA, Salesforce



JAGADHA SIVAN
COO, Impact Mapper



JEFF DUNN
Education & Outreach
Manager, Google



JORDI ALBA
Professor, University of Catalonia



JORGE CALVO
Deputy Dean, GLOBIS University



KATRINA OLE-MOIYOI
Environmental Specialist



MARKUS BUNDSCHUS
Head of Data Office, Roche



MATEO LOPEZ
Senior IT Manager, Everis



MIKE TODASCO
Senior Director Of
Innovation, PayPal



PRIYANKA BOTNY
Product Manager, Silicon
Valley Bank



SHERENE CHEN
Commissioner, Marin Women's
Commission



DR. SHERIFF ALABI
Head of Africa Governance,
Nation Building Initiative



SORBARIKOR LEBURA
Vice President, Foodstantly



SUSHMA BHATIA
Head of Strategy and
Operations, Google



TOM KOSNIK
Partner, FoundersX Ventures



YASHODHAN GOKHALE
Sr. Director of Product
Management, Adobe

THE WINNERS

The 2019 Challenge brought together 21 teams that worked to create solutions to global problems. After 6 months of intense competition, 2 selection rounds, and numerous idea iterations later, 4 teams were selected to compete in the finals for a chance to receive their share of up to USD 50,000 in prize money to develop their ventures even further!

The long and productive journey was culminated in the first-ever virtual finals with over a thousand people in attendance. The 4 finalist teams pitched their plans for social impact and presented solutions addressing healthcare, agriculture, and food scarcity.

The winning teams of the inaugural Fishbowl Challenge were TNT, Scopi, and Imperishables!

TNT

WINNERS

TNT is focused on reducing the impact that water for agriculture has on climate change. To solve this environmental problem, they are developing a smart Irrigation control unit that is climate Smart and precisely applies water to crops in required amounts and at the right time.

In the last six months since the completion of the Challenge, TNT has incorporated as a Uganda-based agrotech startup called Hydro Acres Ltd. The team has been working tirelessly across three countries (Uganda, Nigeria and Kenya) in refining and testing their product with farmers in rural Uganda where a member of the team is on ground. The team has enlisted the help of freelance circuit designers and has outsourced the initial manufacturing of their prototype in light of the travel and logistical hurdles posed by the global pandemic.

In the next year, Hydro Acres is poised to have their product in the hands of the end-user and help ensure cost-effective, environmentally friendly agriculture across Africa.



ABDULLAH JUMA
Strathmore university,
Kenya



AYOMIDE FAGBOYO
University of Lagos,
Nigeria



BWAMBALE JOASH
Pan African University,
Algeria



SCHUYLER ROWAN
University of Vermont,
U.S.A.

SCOPI

RUNNERS UP

Scopi has identified the need for a low-cost way to diagnose speech disorders in developed countries. Their solution is a modern and affordable diagnostic equipment, design for improved diagnosis in patients.

In the last six months, Scopi has been working on refining their product design and building their initial samples for testing. As a medical device that is to serve the US and global market, Scopi is currently working towards FDA approval which has multiple testing requirements as a medical device. The Team has been admitted to the UC Berkeley SkyDeck Incubator Programme which has provided addition support to the team's progress. Currently, the team is composed of three team members working across two countries.

Next year, Scopi seeks to kickstart it's patent application and FDA approval and ultimately, have their product in the hands of doctors as an affordable and easy-to-use to for diagnosis speech disaorders.



ANNA VON WENDORFF
*Stanford University,
Mexico*



DANIEL D'OLIMPIO
*UC Berkeley, Haas,
U.S.A.*



MATTHEW CHAN
*Insead,
Australia*

IMPERISHABLES

RUNNERS UP

The Imperishables proposed a solution to post-harvest loss of crops in Africa, with Nigeria as a pilot. The shelf life of crops will be extended by establishing collection centers, installing solar dryers, and supplying to the domestic and international markets.

In the last six months, Imperishables has identified and built relationships with farmers whose produce will be used. The Team has also incorporated as a Sierra Leone-based startup with team members spanning five countries. The solar dryers have been imported and scheduled to arrive in Sierra Leone after periods of extended delays from the pandemic.

In the next year, the team is scheduled to set up operations in Sierra Leone and will have their product in the hand of the customer by Mid-year.



AMIN GAFARU

University of Development Studies,
Ghana



BINTU BANGURA

University of Sierra Leone,
Sierra Leone



FORGET SHAREKA

Earth University,
Costa Rica



KENNEDY OKELLO

African Leadership University,
Rwanda



PATRICK AGYEI

Ghana Institute of Management,
Ghana

SPEAKERS & JUDGES

The Fishbowl Startup Series was a key ingredient in bringing the Challenge together. Our biweekly speakers tackled a diverse range of topics aimed at inspiring, motivating, and challenging teams as they worked towards actualizing their solutions.

Bringing things to a smooth conclusion was our judging panel, made up of investors, entrepreneurs, and senior executives with expertise across healthcare, technology, and finance.

THE JUDGES



ANJA HARMEIER

Partner, BB Pureos Bioventures



DHIREN BHATIA

CEO, Roche



LYNDSAY HANDLER

Partner, FoundersX Ventures



RALF HERBRICH

Sr. Director of Product Management, Adobe

THE SPEAKERS



JOSEPH YOUNG

Founder, Kuvio Creative



MARK BAYBUTT

VP of Product, AMP Robotics



TOM SIEGEL

CEO, Trust Lab



WES WOODSON

Entrepreneur

FISHBOWL TEAM

Meet the 'prototype challenge team' as we like to say. The Fishbowl Project Team emerged from the very first Fishbowl Challenge that we set for ourselves. We came together from different parts of the world and varying backgrounds to bring this idea to life.



TOM SIEGEL
Founder



MUBARAK OSMAN
Cofounder



VANDANA BHARVANI
Cofounder



ARIYIKE ADETIMEHIN
Program Manager



CARME MORENO
Program Manager



CAROLYN STRAUB
Program Manager



DEBBIE ADEJUMO
Program Manager



ENYU RAO
Program Manager

CLASS OF 2020



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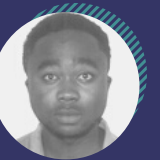
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Want to Get Involved?

You too can play a part in mitigating social issues across the world. Join us in empowering young people to add their voice, knowledge, and skills to make the world a better place.

VOLUNTEER

The Fishbowl Challenge has been made possible by our team of awesome volunteers. Join us in building the Fishbowl vision.

SPONSOR

Every contribution, however large or small, will give our challengers the opportunity to get their ventures off the ground.

PARTNER

Become a corporate partner and help us fuel the Fishbowl dream of global collaboration for global solutions.

FOLLOW

Join the larger Fishbowl community by following us on LinkedIn, Instagram, Twitter & Facebook @fishbowlchallenge.

START NOW

For more ways to get involved, email us at info@fishbowlchallenge.com

Think outside the bowl.

LEARN MORE



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